

	D) As which tool “Packaging” is important? (A)Financial Tool (B)Marketing Tool (C)Production Tool (D)Above three	1
	m) Who can be the Chairman of District Consumer Protection Council? (A)Judge of District Court (B)Judge of High Court (C)Collector of the District (D)Any of the person	1
	n) Full form of MRP. (A)Maximum Retail Price (B)Minimum Retail Price (C)Modern Retail Price (D)Maximum Rate Price	1
Q-2	Attempt all questions	(14)
	A Define characteristics of Market.	7
	B Explain meaning and types of Consumer.	7
Q-3	Explain establishment, procedure for meeting and objects of Central consumer protection council.	14
Q-4	Attempt all questions	(14)
	A State difference between Retail price and wholesale price.	7
	B Explain meaning and Function of “Labeling”.	7
Q-5	Attempt all questions	(14)
	A Define the process for handling consumer complaints.	14
Q-6	Attempt all questions	(14)
	A State the meaning and importance of Consumer satisfaction.	7
	B Short note : Unfair Trade practice	7
Q-7	Attempt all questions	(14)
	A Define importance of Consumer.	7
	B Explain the meaning and nature of Market.	7
Q-8	Attempt all questions	(14)
	A Explain feedback of dissatisfied Consumer.	7
	B Define the factors affecting Consumer complaint.	7

